



fiera internazionale d'arte  
moderna e contemporanea  
international exhibition  
of modern and contemporary art  
Bologna  
27/30.01.2017

## ARTE FIERA 41<sup>ST</sup> EDITION 27 – 30 January 2017

**DIRECTED BY ANGELA VETTESE, AN UPDATED EDITION:**

**MAIN SECTION, SOLO SHOW, NUEVA VISTA, SPECIAL PROJECTS AND A  
PHOTOGRAPHY SECTION**

**ART AND NATURE: A NEW AND INNOVATIVE GRAPHIC STYLE**

With the direction of new artistic director **Angela Vettese**, **Arte Fiera is set to hold its 41<sup>st</sup> edition with an updated version**, confirming its identity as the most consolidated and historically rich Italian art fair. From the **27<sup>th</sup> - 30<sup>th</sup> January 2017**, the longest-running event for Italian modern and contemporary art is set to bring new innovations to the pavilions of **BolognaFiere**.

*"I have been a regular visitor to Arte Fiera," explains Franco Boni, President of BolognaFiere, "and this year, at my first Arte Fiera as President of BolognaFiere, I have been able to feel with my own hands the energy that this event generates, mobilizing the whole city and its institutions around the fair. I am also particularly happy that my first Arte Fiera coincides with the appointment of the new Artistic Director, Angela Vettese, who has created the outline of an Arte Fiera that has been significantly updated. I would like to take this opportunity to thank the former artistic directors for their work because their contributions have been essential in consolidating the event's position on the international circuit of contemporary and modern art fairs."*

### **NEW GRAPHIC STYLE**

The first new development for Arte Fiera 2017 is the new **graphic style that has been completely updated** to highlight what has always distinguished the fair's approach to art: on one hand nature in its many forms, on the other hand the human capacity to define it, accepting it with a mental flexibility that includes also its more perturbing aspects.

The graphic project has been developed by Andrea Lancellotti of Studio Lancellotti, Milan.

### **THE SECTIONS**

The new layout for Arte Fiera 2017 develops across two large pavilions of the Bologna Exhibition Centre housing the displays of the 153 exhibiting galleries.

A **MAIN SECTION** and a series of **SOLO SHOWS** will be held, both of these chosen by the artistic director together with a selection committee. The two sections include 133 galleries, to which can be added those of the curatorial sectors. The gallery owners and managers involved in the Committee, selected based on their interest in modern or contemporary art and their origin within the territory are: **Laura Trisorio**, Studio Trisorio, Naples; **Marco Niccoli**, Galleria Niccoli, Parma; **Massimo Di Carlo**, Galleria dello Scudo, Verona, **Alessandra Bonomo**, Galleria Alessandra Bonomo, Rome. Further guaranteeing the high quality of the event are the international figures involved in the art market: the curator **Roberto Pinto** (Professor of History of Contemporary Art at the University of Bologna) and the art historian **Maria Grazia Messina** (Professor of History of Contemporary Art, University of Florence and President of the Technical Committee 'Art and



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contemporary architecture urban periphery' at the Ministry of Cultural Heritage and Tourism).

Art Fiera will be completed with a small section of new proposals curated by Simone Frangi, entitled **NUEVA VISTA** and dedicated to the artists considered worthy of a new critical reinterpretation, not only young artists.

A new section of **PHOTOGRAPHY** curated by Anglea Vettese.

*"The experts' meticulous and disciplined analysis led to the decision to create an edition of the fair that is more compact with a lower number of participants compared with previous editions in spite of the increasing demand for admission. Arte Fiera aims to serve as a venue for the exhibition and sale of modern and contemporary art, which we have decided to present mixed together, and at the same time as a location for reflection on the themes and languages of the latest current events,"* explains the new artistic director **Angela Vettese**.

Welcoming the visitors to Arte Fiera 2017 will also be a new bookshop "**Printville**" curated by **A+Mbookstore**, an innovative space that proposes rare volumes as well as remaindered books from the König bookshop in Cologne alongside the usual selection of books and art catalogues.

Alongside the Bookshop the area **TALK** will offer a rich programme of meetings, some of which will be dedicated to the more interesting publishing propositions at the bookshop.

### **NUEVA VISTA curated by Simone Frangi**

Designed as a pilot edition (in a spirit of exploration) the section *Nueva Vista* lays the foundations for the development of a curatorial project within the fair context: a project that reflects on the intricate and controversial relationship between artistic research and the market, producing at the same time a precise critical look capable of transversally observing generational and geographical origins of artists and galleries involved.

**Nueva Vista** is designed, in fact, in order to shed light on, within a commercial context, the balancing point between discourse and saleability of emerging artistic research, between a critical process and formalization, between planning commitment in social and political spheres and sustainability. Particular attention has been reserved, and will be reserved in future, to those galleries that investigate and reflect critically on that ideological cut-off point imposed between Western and non-Western artistic practices.

### **SPECIAL PROJECTS curated by Chiara Vecchiarelli**

A new section entitled Special Projects, curated by Chiara Vecchiarelli, will bring performance to the fair, at MAMbo and the city's science museums with a series of 'Artist Lectures' - works in the form of conferences, lessons or guided tours – structured as Time Specific Artist Lectures, which explore the relationship between the contemporary and the history of art, proposing a temporal dialogue between works and a series of Site Specific Artist Lectures, in which the dialogue is between the works and the collections of the city's science museums.

### **A NEW LOOK AT THE INDEPENDENT WORLD**

Arte Fiera 2017 is undertaking an experiment that sheds light on the **independent world of photography and art** in an attempt not to trace a frontier between the disciplines but rather to find a shared space between the two.

The experiment aims to propose, **within a consolidated art fair, a moment dedicated to production and discussion** for experts from the sector, authors and students.



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The thought guiding the approach to this sector of production, within the world of art, photography and publishing, is led by the idea that in recent history a large part of the debate has originated in the independent and underground spaces.

In order to transform this position into a visible product with which the public can interact, Arte Fiera has organized four particular situations:

**Mostra GENDA – THE BODY AS PACKAGING**, Genda is an independent publishing and curatorial project, a magazine with a double editorial staff: one in Italy, the other in China and edited by A+Mbookstore, gathering contributions from Chinese and Western artists in order to produce and verify the existence of a reciprocal dialogue. [www.gendamagazine.com](http://www.gendamagazine.com)

**PRINTVILLE**, is the bookshop that aims to offer the latest contemporary Italian and foreign productions in the world of art and photography, productions that originate mainly from independent publishers who usually work in small teams and with print runs of a maximum of 500 copies. The bookshop will be curated by A+Mbookstore with Humboldt Books.

**TALKS**, authors, curators, publishers, gallery owners and managers and collectors discuss the issues of the contemporary project: such as how collaborations, translations and languages of independent production have found space within the institutions and the market.

## AGENDA INDEPENDENT

Agenda Independents is an exhibition that presents the works of Franco Ariaudo, Alessandro Calabrese, Stefano Canto, Feng Chen, Kenta Kobayashi, Giuseppe De Mattia, Pedro hernandez, Joanna Piotrowska and Alberto Sinigaglia.

In an attempt to map a series of experiences recognised as fundamental within the contemporary art scene, the exhibition originates from the meeting between some Italian and international galleries, brought together by a shared sensibility and attention to photography and its recent developments. Selected based on the quality of their research, Capsule, Colli Independent, G/P Gallery, Madragoa, Materia, Metronom, Pedro Alfacinha and Viasaterna have been invited to take part in an exhibition that, on one hand positions itself as a genuine exploration to investigate the increasingly frequent contamination between photography and other artistic languages, and on the other aims to provide evidence of the positive fragmentation of a clearly unique scenario.

## THE PRIZES

This year will also see the return of the Arte Fiera Prizes.

The Euromobil Group, main sponsor of Arte Fiera Bologna, is promoting the 11<sup>th</sup> edition of the **Euromobil Prize Under 30** for artists exhibited by the galleries at the Fair. *Il Premio della Giuria* (Jury's Prize), selected by an expert jury, will be awarded on Saturday 28<sup>th</sup> January at 4pm. A second award will be chosen directly by the public (The Public's Special Prize) to the work (and therefore the artist) that receives the highest number of votes from visitors to Arte Fiera in addition to votes received from those who have viewed the work on the website [www.gruppoeuromobil.com](http://www.gruppoeuromobil.com).

In its third edition the **Videinsight® Foundation Prize**, which will be assigned by Rebecca Russo – President of the Videinsight Foundation, collector, sponsor and creator of the Videinsight® Method – will be awarded to the exhibited work that best promotes amongst those that view it the idea of "care of the self" and the concept of life as research, in accordance with the ideas of Michael Foucault. Videinsight® means a deep and evolving awareness that involves the mind and emotions, obtained through the vision of selected works of contemporary art.

The sixth edition of the **Rotary Valle del Samoggia Prize** is dedicated to the most creative installation



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presented at the Fair. The prize, established to promote the culture of contemporary art amongst the young generations and to spread the ideals of the Rotary club, will make use of a close collaboration with the Rotary International 2072 Emilia-Romagna and San Marino, with Rotaract Bologna and with the Libera Accademia di Studi Caravaggeschi "Francesco Maria Cardinal del Monte". The prize offers recognition and a sum of money that will be awarded to the winning gallery.

## ART CITY Bologna

Alongside the exhibition at Arte Fiera 2017, from **Friday 27<sup>th</sup> to Sunday 29<sup>th</sup> January**, the city will again take centre stage for the fifth edition of **ART CITY Bologna**, the programme of exhibitions, events and cultural initiatives born from the collaboration between the Bologna Council and BolognaFiere to offer new opportunities for discovery and knowledge of artistic heritage spread through contamination with the contemporary.

In 2017 ART CITY Bologna will enhance its formula with a new section of **ART CITY** entitled **Polis**, coordinated by the Bologna Museums Institution, supported and promoted by Arte Fiera with the aim of promoting reviews and interventions by contemporary artists specifically conceived as part of a dialogue with the particular characteristics of the exhibitions spaces and historic locations in which they are located. There will be exhibitions and events that deal with the themes of cohabitation, the new identity of Italian cities and the necessity to conceive, also through art, a new civic sensibility. The initiatives of ART CITY Polis will be held at the Fair and in the city, thus encouraging an even closer dialogue between the event and the city. Among the planned initiatives are **the Genda Photographic Exhibition** in collaboration with the Masters' course in Photography at the IUAV University of Venice; at the Civic Archaeological Museum – Bologna Museums Institution, the screening of the film that revisits the national identity **Viva l'Italia** curated by **Mark Nash**; in the city's scientific museums, MAMbo and at the Fair will be **Special Projects: Time Specific Artist Lectures, Site Specific Artist Lectures** curated by Chiara Vecchiarelli; **Corpo Sensibile**, the exhibition of video documentaries by young Italian artists and curated by Marco Bertozzi.

Numerous further initiatives will be proposed by the museums and by private organizations such as those at the Opificio Golinelli and at MAST.

As is the case each year for ART CITY Bologna the creative energy of the institutions, public organizations and cultural operators will be coordinated by an integrated network that will bring a high quality cultural programme to life. Priority will be given to the **accessibility** of the venues of ART CITY Bologna through a local public transport line, the ART CITY Bus, the pocket guide ART CITY Map with useful information about the scheduled events and the extension of regular opening hours. In order to encourage the appreciation of the language of art by a diverse public, instruments for mediation such as informative material, welcoming services, educational materials curated by guides and educators and activities of edutainment for children with the programme ART CITY Children, will be provided.

## VIVA L'ITALIA curated by Mark Nash

A cinematographic show Viva Italia, from the 26<sup>th</sup> to the 30<sup>th</sup> January at the exhibition rooms of the the Civic Archaeological Museum, is curated by Mark Nash and revisits the national identity through a series of feature-length screenings that deal with political, social and personal conflicts with an entirely new approach. The selected films present and critique the mythologies in which, in some ways Italy is manifested. Not the Italy to be hurriedly united in *Viva L'Italia* by Roberto Rossellini (1961), but the Italy at the end of the 60s and the beginning of the 70s of Bertolucci, Pasolini and others, when the events in Paris in 1968 were still resonating. For the consolidated tradition that Bologna has built in the imagination and the creations that move towards new social, political (communism) or individual (feminism, psychoanalysis, gay and lesbian emancipation) this selection of cinematographic works are to be considered also as a sort of imaginary psyche of the city.



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### **SPECIAL PROJECTS: TIME SPECIFIC ARTIST LECTURES, SITE SPECIFIC ARTIST LECTURES, curated by Chiara Vecchiarelli**

Weaving an intense relationship with the spaces in which they will occur are Special Projects; Site Specific Artist Lectures, Time Specific Artists Lectures, the programme of artist lectures conceived and curated by Chiara Vecchiarelli, who will bring the experience of the artist lecture to Bologna. The artist lecture – or artist conference – is a performance work that uses the apparatus of the conference, the guided tour or lecture, as artistic media. The programme presents a series of Special Projects: Time Specific Artist Lectures, or specific performances in relation to time, which traces the relationship between the contemporary and the history of art in the light of a dialogue internal to the works, and Special Projects: Site Specific Artist Lectures, performances created to enter into a dialogue with the collections, locations and apparatus for the organization of the knowledge in the city's scientific museums. This will take place in the city's scientific museums, including the Palazzo Poggi Museum, The Music Museum, the "Giovanni Capellini" Geological Museum, the "Luigi Cattaneo" Anatomical Wax Museum and the Archiginnasio Anatomical Theatre. Together with MAMbo and the pavilions of Arte Fiera, these precious locations will be animated by the performances of Walter Benjamin, Julia Béna, David Bernstein, Roberto Fassone, Chiara Fumai, Gabriel Lester, Olof Olsson and Giulio Squillacciotti.

### **CORPO SENSIBILE curated by Marco Bertozzi**

From the 26<sup>th</sup> to the 29<sup>th</sup> January, in the spaces of the Permanent Collection of MAMbo, is the project Corpo Sensibile. Offering glimmers of the documentary form and curated by Marco Bertozzi, Corpo Sensibile is a cycle of eight presentations, in the form of projections accompanied by talks, to investigate the forms on the frontier between video art and cinema documentary: a porous border, explored by young Italian artists using the idea of film as performance, a place in which the appearance of what is real takes on the autobiographical lacerations and shifts in order to produce original glances capable of questioning the realistic appearance of the images. The artists invited are Milo Adami (Roma, 1981), Virginia Eleuteri Serpieri (Roma, 1974), Luca Ferri (Bergamo, 1976), Riccardo Giacconi (Tolentino, 1985), Chiara Malta (Roma, 1977), Caterina Erika Shanta (Landstuhl, 1986), Cosimo Terlizzi (Bitonto, 1973), Daniel Torre (Catania, 1978).

### **INFO AND BOOKING**

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### **DIGITAL KIT ARTEFIERA 2017**

**Website:** [www.artefiera.it](http://www.artefiera.it)

**Facebook.com** /artefiera

**Twitter.com** /artefiera

**Instagram** /artefiera\_bologna

**YouTube** /<http://bit.ly/11qM4ni>

**Official hashtag** for the event: **#artefiera**

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